



 @coachkelley1

# KEVIN KELLEY

**“THE COACH WHO RARELY PUNTS”  
216 - 29 - 1 (.881 Winning %)**

HEAD FOOTBALL COACH, PULASKI ACADEMY, Arkansas  
9 HIGH SCHOOL CHAMPIONSHIP STATE TITLES  
12 HIGH SCHOOL CHAMPIONSHIP APPEARANCES  
USA TODAY NATIONAL FOOTBALL COACH OF THE YEAR

2003 - PRES  
2012 - PRES  
2008 - PRES  
2016



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# THE KELLEY FILE

**HOMETOWN** Hot Springs, Arkansas

**EDUCATION** Bachelor of Science in Education  
Minor and Certification in Biology

## CAREER ACHIEVEMENTS

- Led the nation in total offense 5 times out of 17,000 schools
- Kelley's teams hold the top 14 single season total offense places in Arkansas history
- Featured in an ESPN 30 for 30 "short" with win over Dallas Highland Park powerhouse (6A Texas) that ended the longest home winning streak in the US since 1999 (2015)
- Time Magazine recognized as the "No Punt Theory" as the 33rd best invention of the year (2009)
- ESPN 30 for 30 Collectors Edition did week in the life (2015)
- Received the Disruptive Innovation Award at the Tribeca Film Festival (founded by Robert De Niro) in NYC (2014)
- Has appeared on Fox Business News, National Geographic's Brain Games, many national radio shows, & in the New York Times, Wall Street Journal, & many other national publications
- ESPN for the 4th down / no punt philosophy (2007 and 2009)
- Appeared with previous Baylor Head Coach, Art Briles as a speaker at the 2015 South by Southwest in Austin (SXSW)
- Panelist at MIT Sloan Sports Analytics Conference (2009 and 2014)
- Fastest coach in history of Arkansas to reach 200 wins
- For his 200th win he received a letter from the President of the United States and a video message from New England Patriots Coach Bill Belichick was played on the stadium jumbo tron. Coach Belichick called Kelley the best high school coach in America (Dec 2020)

## BY THE NUMBERS

**18** Years of Head Coaching experience, including making the Quarterfinals of the state finals all 17 times, and the semifinals 14 times

**12** State Championship game appearances

**9** State Championship Titles

**570** average yards per game over the last 15 years (High School number one overall)

## CONTACT INFO

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## PLAYER DEVELOPMENT

### FREDI KNIGHTEN

- Arkansas State (2012 - 2014)
- Sunbelt Player of the Year
- Godaddy Bowl MVP

### HUNTER HENRY

- Arkansas (2013 - 2015)
- Mackey Award Winner
- All American
- San Diego / Los Angeles Chargers (NFL) (2016 - present)

### LAYNE HATCHER

- Alabama (2018)
- Arkansas State (2019 -present)
- Sunbelt Freshmen of the Year
- Camelia Bowl Capital One Player of the Game

### JONATHAN LUIGS

- University of Arkansas (2004 - 2007)
- All American
- Remington Award Winner
- Cincinnati Bengals (2009 - 2010)

### SPENCER KEITH

- Kent State (2009 - 2012)
- All time leading passer
- MVP Senior Bowl

